



www.ainsleylynn.com

Dolly

LEHNE

EQUESTRIAN CONTENT CREATOR
& YOUTH MENTOR

MEDIA KIT

Hi, I'm Dolly!

EQUESTRIAN CONTENT CREATOR &
YOUTH MENTOR

I accidentally picked up the nickname Dolly the day I was born, and it stuck with me. I tend to answer to that more than Ainsley.

I am a 16-year-old equestrian starting her content creation career.

I am active in the Canadian Pony Club, riding on the Overbrook Equestrian competitive team, and enjoying a scholarship with Lucy Olphert Showjumping in 2023. I am an active showjumping competitor. I ride and show with my competition coach here in Alberta and ride through the virtual scholarship with Lucy, a New Zealand coach. I travelled to France through my scholarship with Lucy this July to train and compete! I also have plans to travel with Lucy to Germany in 2025. I train with the Youth Development-Alberta Dressage Association during their Youth Development Series. I have also been fortunate to build relationships with the Shop at Spruce Meadows and model for them during their fashion shows.

My podcast and vlog (the GOOD HORSE) with my barn bestie launched on January 1, 2024!



My social accounts are all nano influencer accounts. I recently switched to a creator account, and I am working with a media team in 2024! I am looking forward to having my own statistics on my accounts soon! One statistic I can share is that my accounts have an average growth of 7.8% every week.



ABOUT ME

- ✓ I am an active volunteer in my community. As a junior Vermilion Fair Light Horse Committee member, I have been a vital part of introducing a sanctioned jumping show to the fair events.
- ✓ I believe in mentoring youth. I have an active subscription membership, Love, Dolls Equestrian Society, where I write letters to members and encourage them monthly. I am also a youth rep for the Alberta North Region of the Canadian Pony Club, where I am working on building a standard for those that follow to be involved as a positive role model for other riders.

PAST PARTNERSHIPS

CORNERSTONE
CO-OP

Tattini Boots
Italy

EQUESTRIAN
TRACKER

The Tack Rack

BRAVE PANTS
COMPANY
NEW ZEALAND

SHOP
@Spruce Meadows

My France Tour Partners

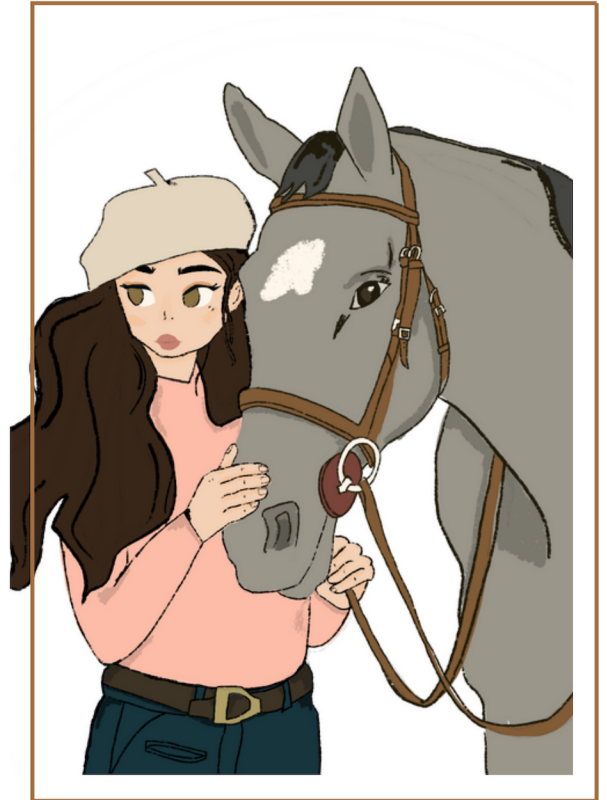
Lucy Olphert Showjumping
MCSNET
Bowtie Farm
Bailey Allen Makeup
Vermilion Rotary Club
Randy Lamport & Family
W2 Land & Cattle
Kellen Snelgrove
Nicole Marie Photography Co
Cornerstone Co-op
Wallgren Farms
Death Ed

Zayac Family
Doug Stewart
Fiddlehead Farm
Bryan and Sandra Templeton
Coldwell Banker Hometown Realty
Local Rentals
Westman Farms
Heather Joyce and Family
Craig Snelgrove and Family
Munroe and Chere Lehne

The Blog

AINSLEYLYNN.COM

The AinsleyLynn.com blog was started in the fall of 2022. I look forward to growing my stats over the next year. I would love for you to visit and be a part of my journey. I am especially proud of my blog and the companies and individuals that have invested as France Tour partners on my blog.



STATISTICS

Followers

Growing at 10% per month

Age

13-24 is 50% of my followers

Account Reach

95% reach of non followers



@dolly.lehne



WHATS ON THE BLOG

Monthly Journals

Every month I blog about what's happened. I plan to grow this as I get busier and have more content.

It is also a way to share my tour to France and my destination in 2024 to train with Lucy and show!



WHO I WORK WITH

I work with individuals and companies that value hard work and community over competition and inclusivity for all equestrians.

WHAT YOU CAN EXPECT

There is a trend in socials right now that calls for authenticity. To me, that means people are searching for connection. I value this as I feel strongly about mentoring others and leading by example. Connecting and fostering relationships in a positive and professional manner are things you can expect from me.



Ainsley Lehne
all.eq.life@gmail.com

GET IN TOUCH

I would be happy to have a short chat in person or over an online platform.

All of my accounts are monitored by the adults in my life.